

June 22<sup>nd</sup>, 2017

Dear Industry Partner,

The Minnesota chapter of the National Association of Housing and Redevelopment Officials (NAHRO) invites you to become a sponsor of our 2017 Annual Conference scheduled for September 27<sup>th</sup>-29<sup>th</sup> at the DECC Harborside Convention Center in Duluth, Minnesota. The conference brings together over 200 directors, staff and commissioners from housing & redevelopment authorities and community development agencies throughout Minnesota.

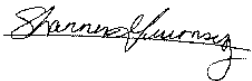
Your support of Minnesota NAHRO as a conference sponsor enables us to provide industry leading programs, while defraying conference expenses for attendees. Our confirmed speakers include specialized consultants who focus on critical current policy and finance issues. Professional training programs that help to improve attendee's performance in a wide variety of areas in the affordable housing and community development industry are also offered.

We are preparing a great agenda and expect excellent attendance again at Duluth. If you would like to be a part of this year's exciting Annual Conference through the many sponsorship opportunities, please complete the online form or download the pdf form and return it to the Minnesota NAHRO office by August 31<sup>st</sup>, 2017. This will ensure that your company and representatives receive full recognition at the conference.

We thank you for your past and continued involvement with affordable housing and community development agencies throughout the state. We look forward to your support of our 2017 Minnesota NAHRO Annual Conference.

Please feel free to contact Stephanie Davison at [events@mnnahro.org](mailto:events@mnnahro.org), or Carol Schultz, Sponsor Coordinator, at [cschultz@duluthhousing.com](mailto:cschultz@duluthhousing.com) with any questions.

Sincerely,



Shannon Guernsey  
Minnesota NAHRO Executive Director



Carol Schultz  
Sponsor Coordinator

## **2017 Sponsorship Levels**

**Elite (\$5,000)** Elite sponsorship includes BOTH our Spring & Annual Conferences

- Featured sponsor logo on Minnesota NAHRO website including Member Resources, Newsletters and Conference webpages
- Elite Exhibit booth at both Minnesota NAHRO 2017 Spring and Annual Conference
- 1/2 page promotion in 2016 Spring and Annual Conference Programs
- Company name & sponsor level listed in 2017 Spring and Annual Conference Programs
- Promotional slides (2 minutes max) in PowerPoint presentation (non-verbal) to be shown during 2017 Spring and Annual Conference exhibit times and meal functions
- Company banner may be hung in the registration area (provided by sponsor)
- Verbal recognition at 2017 Spring and Annual Conference Banquet
- Minnesota NAHRO Annual Membership
- Back cover & ¼ page ad in Minnesota NAHRO membership directory (printed bi-annually)

### **Platinum (\$1,000)**

- Premium placement of exhibit booth at Minnesota NAHRO 2017 Annual Conference
- Promotional slides with logo (1 minute max, 4-6 slides) in PowerPoint presentation (non-verbal) to be shown during NAHRO 2017 Annual Conference meal functions
- Sponsor website linked on Minnesota NAHRO 2017 Annual Conference Website
- Company logo on the 2017 Annual Conference webpage
- 1/4 page promotion in 2017 Annual Conference Program
- Company logo & sponsor level listed in 2017 Annual Conference Program
- Verbal recognition at 2017 Annual Conference Banquet

### **Gold (\$750)**

- Promotional slide with logo (30 second max, 2-3 slides) in PowerPoint presentation (non-verbal) to be shown during Minnesota NAHRO 2017 Annual Conference meal functions
- Sponsor website linked on Minnesota NAHRO 2017 Annual Conference Website
- Company logo on the 2017 Annual Conference webpage
- 1/8 page promotion in 2017 Annual Conference Program
- Company logo & sponsor level listed in 2017 Annual Conference Program
- Verbal recognition at 2017 Annual Conference Banquet

### **Silver (\$500)**

- Company name & logo (one page max) featured in PowerPoint presentation to be shown during Minnesota NAHRO 2017 Annual Conference meal functions
- Sponsor website linked on Minnesota NAHRO 2017 Annual Conference Website
- Company logo on the 2017 Annual Conference webpage
- Company name & logo listed in 2017 Annual Conference Program
- Verbal recognition at 2017 Annual Conference Banquet

### **Bronze (\$250)**

- Company name in PowerPoint presentation to be shown during meal functions
- Sponsor website linked on Minnesota NAHRO 2017 Annual Conference Website
- Company name listed on the NAHRO 2017 Annual Conference webpage
- Company name listed in NAHRO 2017 Annual Conference Program
- Verbal recognition at NAHRO 2017 Annual Conference Banquet

**Plus...all sponsors are recognized on table tents at our vendor reception(s).**

## 2017 Annual Conference, Training, and Exhibition Sponsorship Form

September 27<sup>th</sup> – 29<sup>th</sup>, 2017  
 DECC – Harborside Convention Center  
 Duluth, Minnesota

**Contact** \_\_\_\_\_

**Title** \_\_\_\_\_

**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

\_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Sponsor Contribution (please check one)**

- \_\_\_\_\_ Elite \$5,000
- \_\_\_\_\_ Platinum \$1,000
- \_\_\_\_\_ Gold \$ 750
- \_\_\_\_\_ Silver \$ 500
- \_\_\_\_\_ Bronze \$ 250

Contribution Amount \$ \_\_\_\_\_ or \$ \_\_\_\_\_

Enclosed

Invoice me

Please retain copy for your tax records, and return with contribution or invoice request to:

**Minnesota NAHRO**  
 555 N. Wabasha Street #245  
 St. Paul, MN 55102  
 Phone: 651-925-4070      Email: [events@mnnahro.org](mailto:events@mnnahro.org)