



HOUSING & EDUCATION: A Pathway Out Of Poverty

PHA Approaches from Across the
Country

WHY?

Deciding on Book Distribution



- One book can open a world of possibilities for a child and can inspire them to dream big

Pocatello's Approach
A Book For Every
Child Initiative





Questions to Answer

- How do we pay for the books?
- Where do we get them?
- Where do we store them?
- How do we distribute them?

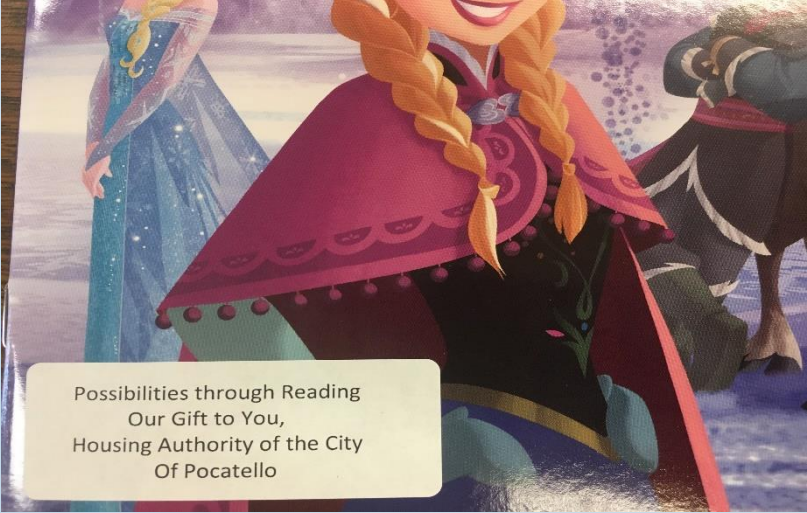
How do we pay for the books?

- Free books! (Donations)
- Newsletter article
- Unrestricted dollars



Where do we get the books?

- Donations
- United Way
- Local Library in partnership with HUD's Book Rich Environments Initiative
- First Book ([firstbook.org](https://www.firstbook.org))
- Partnership with neighboring housing authority

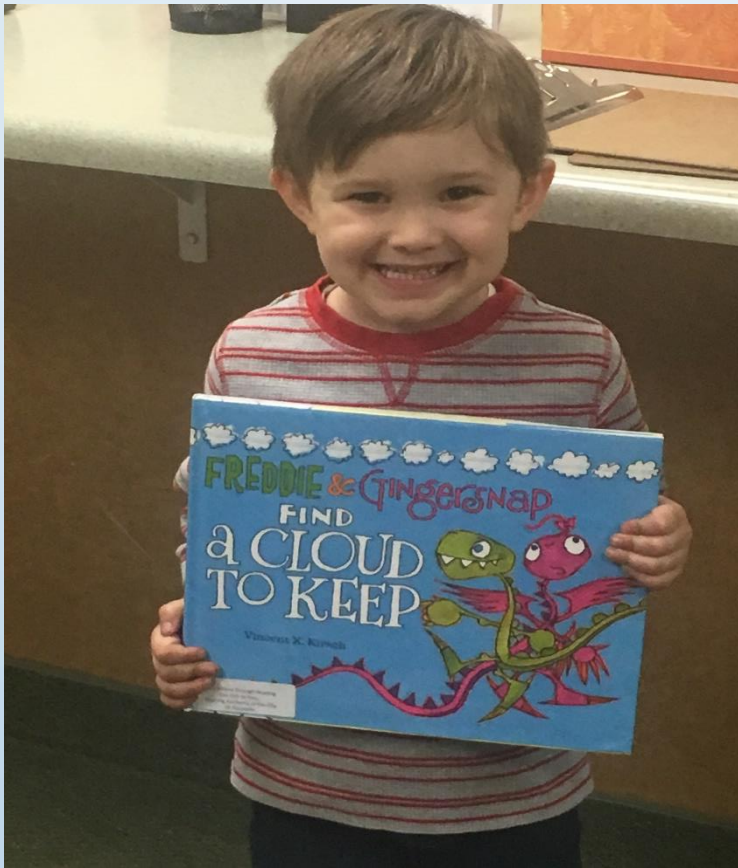


Possibilities through Reading
Our Gift to You,
Housing Authority of the City
Of Pocatello

Where do we store them?



How do we distribute them?



- Walk ins who have children with them
- Intake, recertifications, briefings ... basically every office appointment
- HCV Unit Inspections
- Community events that the housing authority participates in
 - Homeless Stand down
 - National Night Out Events
 - Parents as Teachers Night Outs
 - Head Start Open House
 - School Lunch in the Park
 - Santa at Christmas

Free Little Libraries

- NAHRO Commissioner's Initiative
- Housing America Month



Free Little Libraries From Across the Country



Book 'Em in Saratoga, Florida

- https://youtu.be/Ab_5oKIXssU



Book Rich Environments in Phoenix

- <https://youtu.be/0f-uSP9fKfw>



Partnerships Have Evolved

Campaign for Grade Level Reading

Recently recognized in the Campaign's Honor Roll

United Way

MOU w/ School District





Other Education Programs Working to Change Outcomes

MOU's With School Districts

- Ability to identify our children
- School readiness
- Track attendance
- Track benchmark attainment
- Parent engagement

Tacoma Housing Authority

Tacoma, WA

- MTW Agency
- Housing Choice Vouchers to stabilize school and families

Nampa Housing Authority

Nampa, ID

- Small PHA with portfolio of only Public Housing
- Onsite Library
- Learning Lab
- Afterschool Learning Program

Fresno Housing Authority

- Large PHA with diverse portfolio
- Cradle to Career Initiative
- Data sharing drives individualized service to families
- Fresno Housing Education Corp
- Fundraising for college scholarships (done in Austin and others)



NAHRO's Housing & Education Task Force



HUD's Book Rich Environment Peer-to-Peer Networking

Maria-Lana Queen

Maria-lana.Queen@hud.gov



The Campaign for Grade Level Reading

Alicia Maldonado

am@mockingbirdcommunications.com

We are
reaching our
children!

You can, too!

